

# Fireside Chats

Number of participants: **min 3 max 8**

Length of the format: **90 min**

Characteristics of participants: **Anybody with an interest**

Contributed by:



- Learn**
- Act**
- Connect**

## **Goal**

Enabling safe spaces for intimate conversations with a mentor.

## **Description**

Fire Side Chats are open spaces for members to have intimate conversations with our mentoring team via a 90 min Zoom call with 8 participants and a mentor.

## **Brief Agenda**

There is no strict agenda, we cover:

- Introduction (call host introduces the guest or mentor).
- Participants ask questions wrap up and closing.
- After the call, learnings are captured and shared with the whole community.

## **Measuring results**

# number of participants

# quality of learnings/conclusions

## **Advice you would give others when running this format:**

We had a challenge with the time for this 90 min session because of the time zones. In the future we might organize two time slots for the fireside chat with the same mentor.



Contributed by:

# FOOD LAB SESSIONS

## Goals

1. Learning: Participants get a basic understanding of food landscape approaches and learn about the key factors of success through practical examples of the WWF network
2. Bonding: Community building within sustainable production ACAI around the Network
3. Agreement: Participants identify the top 5 global challenges that sustainable production / landscape work faces to take a sustainable landscape approach as a base for further steps
4. Action: A roadmap to implement / improve a landscape approach is drafted.

## Taking a Landscape Approach

From initial sustainable production ACAI discussions, one thread that emerged was the need for us to work more at the landscape level, instead of focusing on particular crops/commodities/farm level solutions. In order to better understand the Food Approach of Landscape level work, we organized this webinar to introduce the concept, key challenges and success factors, and share lessons from existing work. We hope that this webinar will help you to incorporate elements from landscape approaches into your work, as we develop the key initiatives for the sustainable production ACAI.

## Learning objectives

Participants should leave the session with:

- An understanding about the importance of moving beyond commodity/crop approaches to landscape approaches
- An overview of the key ingredients of a successful landscape approach intervention and potential challenges to watch out for
- Inspiration to take action locally





## Structure

### a.) Speakers:

Importance of landscape approaches in sustainable agricultural production, Sarah Doornbos and Natasja Oerlemans, WWF-NL (15 min presentation)

- Why do we need to move forward from a focused sustainable production approach to a Landscape level work. What is the strategic thinking behind this towards achieving impact at scale.
- Sharing from the field – WWF-Brazil's experience with food landscape approaches, Edegar de Oliveira, WWF-BR (10 min presentation)
- Quick overview
- Lessons learnt & Key success factors

### b.) 3 Breakout sessions in parallel

- Identify the 5 top global challenges to implement a landscape approach: Guiding them from local challenges to think of regional and global challenge that are of highest relevancy (as a base to defining Food Practice's approach to landscape work and outline further interactions to support local efforts in this area) (20 min)
- Develop a draft for a local Road map to implement a landscape approach: Jointly creating a resource that local offices can use as guidance to implement or potentially improve their local approach
- Outline the 5 main opportunities we should leverage more to enable a landscape approach

### c.) Wrap up

Wrap up with conclusions from the 3 groups. Each group to present a slide with the key ideas developed by the group (20 min)

### d.) Next Steps

People shall answer a poll on the call with suggestions for next steps (suggestions to be validated) (10 min).

- Follow up Lab Session on Landscapes solutions
- Define working groups to explore specific topics in details
- Share more case studies
- Strategic framing of Sust Production ACAI around Landscapes
- Other: ...

